



CREDAI
BENGAL

CONNECTING HISTORIES

ARCHITECTURAL CONVENTION
AN INDIAN INSTITUTE OF ARCHITECTS AND CREDAI BENGAL INITIATIVE
3RD - 4TH MARCH 2017
JW MARRIOTT, KOLKATA





ABOUT THE CONVENTION

The Confederation of Real Estate Developers Associations of India (CREDAI Bengal) and the Indian Institute of Architects [IIA] WB Chapter are proud to announce **CONNECTING HISTORIES**, a joint convention to be held on 3rd & 4th March, 2017 at The JW Marriott, Kolkata.

This unique two day event will include :

- Technical sessions on conservation and revitalisation, contemporary architectural expressions, cityscapes, urban design interventions and other engaging topics in the field of architecture and its environment.
- Focused presentations by the who's who of global architecture. The proposed list of speakers and their profiles is attached
- Panel discussions and breakout sessions.
- Showcasing of cutting edge products and services



THE AUDIENCE

The convention is expected to attract an estimated 500 strong select and focused audience comprising:

- Decision makers and enablers from the real estate industry.
- A wide spectrum of architects and engineers.
- Key decision makers from the Government.
- Future architects and engineers from leading educational institutions.
- Representatives from the media and technical journals.



THE CONVENTION

A city in transformation. A city recreating its horizons. A city manoeuvring itself to accommodate, invigorate, and assimilate its many layers of history, its multicultural population, and its diversity of intellectual expression. Calcutta morphing into Kolkata.

A city which for visitors and residents alike elicits a plethora of conflicting, often confusing responses, with its antiquity sitting in stark contrast with contemporary urban interventions, technological advances against the city's rapidly disappearing wetland ecosystem; and yet extraordinary beauty is still found in the most unexpected places, incredible potential inhabits ordinary streets. Another serene ghat to discover, undercurrents of an elaborate water system to understand, the glamour of a tech-district to imbibe, an imposing palace to stumble upon at a nondescript cul-de-sac, forgotten bubbles of foreign culture to experience, in a concrete jungle verdure to breathe in... it is this knowledge, that no matter how much one knows the city, there is always more to learn, that constitutes for most of the city's appeal.

Kolkata is not easy to summarize, its history not easy to categorize, but if attempted, it is rarely uninteresting. Its strategic location on a trading delta at the crossroads of civilizations ensures that it is a melting pot of cultures - Indian, British, French, Danish, Dutch, Armenian, Chinese, and more - where each flavor finds expression in the layered built environment of the city as colonial echoes, traditional mysticism, and periods of synthesis leading to a contemporary syntax of tropical modernism. But what sets the city apart from other metropolises is the expansive, densely planned residential built fabric of the city, where middle-class houses outnumber aristocratic mansions and colonial establishments, and compete with them to contribute to the city's architectural character - with their raised oak plinths, phased courtyards, long cast-iron grilled balconies, louvered windows and occasional elements of decorative whimsy creating interactive edges between buildings and the street, a phenomenon that contributes in making neighborhoods more vibrant and conducive to social exchange. As this fabric gets further interlaced with the criteria of time, space, economy and globalization, it creates a style that can be labelled neither as renaissance nor neo-classical, neither Indo-saracenic nor art deco, but one that is quintessentially 'Calcuttan' in character - traditional yet eccentric, private but people-oriented - and hence, at a time of mechanized uniformity, worthy of deeper investigation.

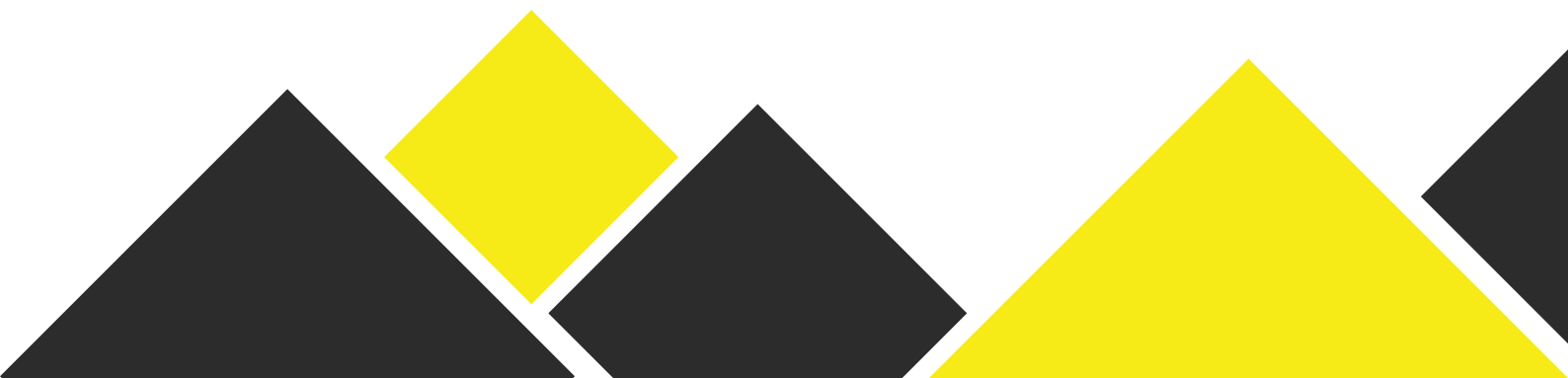


THE CONVENTION

But in Kolkata or in any other city, will these collections last? Or is there a risk of globalization diminishing the city's unique character in an endeavor to conform to universally established standards of contemporaneity?

To answer this, we must fall back on history; analyze our present to envisage our prospect. It is this endeavor that the Convention pursues - creating common ground for a multitude of parallelly existing cultures, and drawing upon the knowledge of their network of connected threads of history, that has enabled them to remain culturally anchored even as their paradigms of innovation take flight. Capitalizing upon the many streams of thoughts currently running international cities, the Convention seeks to be a convergence of ideas on how to simultaneously combat challenges of sustaining heritage and craft cultures amidst unforeseen urban development pressures and housing needs, while shaping resilient and inclusive environments that can live up to global standards without compromising upon local demands. Directions such as these have already been explored and implemented by the Convention's eminent panel of speakers in multiple global cities such as Bristol, Colombo, Seville, Tokyo, Tehran, Medellin, Berlin, and Ahmedabad and Mumbai closer to home.

Thus, this Convention investigates 'Connecting Histories' against the multipart milieu Kolkata, as a city at the threshold of promising new possibilities of contemporary regional and global concepts of development, and aims to subsequently channel them towards sustainable directions. The Convention hopes to present a palette of possible positions on developmental expressions from the portfolios of its distinguished panel of expert theoreticians and practitioners. Focusing in on issues such as authenticity, identity, ideology, heritage, hybridity, human rights and dignity, the conference supports thinking beyond conventional concepts, categories and texts. Departing from an Euro-centric approach, drawing upon the repertoire of an evenly distributed international gamut of regional field experts such as George Ferguson, Sugato Basu, Joy Sen, Kazuyo Sejima, Palinda Kannangara, Gurjit Singh Matharoo, Alejandro Echeverri, Kaiwan Mehta, Biju Kuriakose, Sameep Padora, Juergen Mayer, Pratap Talwar, Madhav Joshi, and Leila Araghian, and covering a wide thematic spectrum encompassing history and transformation of cities, evolution of design vocabularies, urban development, housing and public life, and heritage conservation, this Convention aims to not only unravel a network of natural, cultural, social, economic and political issues that have been created with the passage of time, but to also connect practices to their context, design to theory, and development to history.



PROGRAMME^{*} SCHEDULE

Day 1 - 3rd March, 2017

Inaugural Session

SESSION 1

Humanizing Heritage: restoration, conservation, adaptive reuse, heritage responsive planning

Situating heritage within the current climate of developmental pressures, this session challenges the widespread notion of perceiving built heritage assets as static resources to be conserved in materiality and in exclusion from its context – social, cultural, political or economic - and establish it instead as drivers of sustainable development that can address aspirations of contiguous communities. Through a dialogue involving both theory and praxis, this session seeks to revolutionize approaches to heritage conservation and management – encompassing both nature and culture, tangible as well as intangible - in order to bridge between the past and the future through conservation, restoration, adaptive re-use, technological innovations, rights based approaches, heritage responsive infrastructure development and integrated planning strategies, all achieved through participatory processes, towards creating a culturally democratic and inclusive environment.

Speakers :

George Fergusson

Joy Sen

Sugato Bose

SESSION 2

Design Dialect: craft to contemporary

This session explores how the vocabulary of architecture adapts itself to its context to successfully navigate ground realities and also transcend the banal to communicate larger theoretical underpinnings. In a scenario where buildings are expected to be self-explanatory physical forms summarizing the conceptual and epistemological parameters of their design intent, this session investigates how their development process confronts the dilemma of ancient craft traditions, colonial legacies of syncretism, and post-colonial indecision between Modernism and Revival. Examining the merits of transformation and transfer, this session discusses the philosophies that can both delineate the method and define the output of design and technological hybridization towards building autonomous design identities.

Speakers :

Gurjit Singh Matharoo

Kazuyo Sejima

Palinda Kannangara

**Programme Schedule is subject to change basis Speaker availability*



PROGRAMME^{*} SCHEDULE

Day 2 - 4th March, 2017

SESSION 3

Where the City Sleeps: housing and living

At a time of rapid urbanization, mass metropolitan migration, and mounting pressures on the cities' infrastructure systems, this session explores in particular the aspect of an escalating housing deficit. Understanding the scenario in the light of neoliberal concepts of urbanism and social injustice, the session revisits people's aspiration and participation as a dichotomy of quantity and quality in housings against a backdrop of affordability. Thus, this session aims to encapsulate issues varying both in scale (from sanitation to waste management in the macro scale, and spatial character to flexible incrementality in the micro scale), as well as character (physicality in conjunction with polity, accessibility, financial viability, security, and human dignity).

Speakers :

Alejandro Echeverri
Biju Kuriakose
Kaiwan Mehta
Sameep Padora

SESSION 4

Grand Moves: urban direction and movement

With rising populations, demographic shifts, climatic changes, smarter technology and faster transit, it is critical that the design and engineering of urbanity too be radically shifted to suit altering human needs, and holistic approaches to sustainable urban development and planning be adopted, integrating multidisciplinary socio-cultural and economic processes with physical infrastructure. In a quest for high performing and equal-opportunity cities, this session investigates the DNA of the city as the route to make it livable, sustainable, and resilient through aspects such as waterways and waterfront development, public space-making, social infrastructure improvement and revitalization of the city's network of cultural institutions.

Speakers -

Juergen Mayer
Leila Araghian
Madhav Joshi
Pratap Talwar

**Programme Schedule is subject to change basis Speaker availability*



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ARCHITECTURAL CONVENTION
— RICHAN INSTITUTE OF ARCHITECTS AND CREDAI BENGAL #RIBK
KOLKATA, 30-31st MARCH 2017

PROFILE OF SPEAKERS



Alejandro Echeverri: Mr Echeverri is an architect and urban planner who co-founded URBAM, the Center for Urban and Environmental Studies at EAFIT University, Medellin. He is Medellin City's Director of Urban Projects.



Biju Kuriakose: Mr Kuriakose co-founded the architecture practice "architecture RED" in Chennai



George Ferguson: Mr Ferguson co-founded the Ferguson Mann Architects in 1979



Gurjeet Singh Matharoo: Mr Matharoo founded Matharoo Associates in Ahmedabad in 1992.



Jürgen Mayer: Mr Mayer is a German architect and artist who leads the architecture firm "J. MAYER H."



Joy Sen: Mr Sen is a Professor of Architecture & Regional Planning, IIT Kharagpur



Kaiwan Mehta: Mr Mehta is an editor, researcher and educator from Mumbai

PROFILE OF SPEAKERS



Leila Araghian: Ms Araghian is an Iranian architect who co-founded Diba Tensile Architecture in Tehran



Madhav Joshi: Mr Joshi owns the practice "Madhav Joshi and Associates" in Pune



Moshe Safdie: Mr Safdie is an Israeli/Canadian/American architect, urban designer, educator, theorist, and author.



Palinda Kannangara: Mr Kannangara is a Colombo based architect who owns the practice "Architect Palinda Kannangara".



Pratap Talwar: Mr Talwar is an architect and urban planner and is the Principal In Charge of the Boston based Thompson Design Group



Sameep Padora: Mr Padora founded "SP+a" an architecture firm based out of Mumbai



Kazuyo Sejima: Ms Sejima is a Japanese architect and prolific designer who co-founded the Tokyo-based firm SANAA



Sugato Bose: Mr Bose is a historian and Indian Member of Parliament and is a Gardiner Professor of Oceanic History and Affairs at Harvard University

* Awaiting Confirmation

ABOUT CREDAI BENGAL

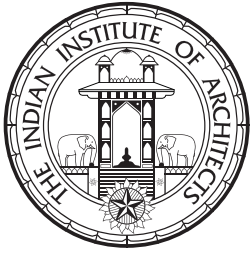
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CREDAI Bengal is the state's chapter of the Confederation of Real Estate Developers' Associations of India (CREDAI), the apex body for private real estate developers in India. CREDAI represents over 12,000 developers through 23 state and 162 city level member associations. In West Bengal, CREDAI Bengal has three chapters and now has more than 300 members, witnessing a fast growth in membership.

CREDAI Bengal has been instrumental in bringing about many changes. People's perception about real estate has undergone change and real estate practices too have changed. CREDAI Bengal has been instrumental to introducing the concept of group housing in high-rise buildings as opposed to individualized houses, making provisions for lifestyle (including common social amenities and entertainment facilities) and not just houses in real estate projects, adoption of modern technologies in building construction and innovative home financing instruments.

CREDAI Bengal continues to implement 'Mission Transparency' in order to perpetuate an ethical code of conduct, which is self-imposed and it is mandatory for each CREDAI Bengal member to sign a Code of Conduct enshrining integrity and transparency.

CREDAI Bengal continually endeavours to maintain relationship with the different stakeholders of the industry like the Government, the customers, the financiers, the technology providers and the society at large. CREDAI Bengal also works towards formulation of proactive policies in areas of affordable housing, EWS housing, social infrastructure creation etc.



ABOUT IIA

The Indian Institute of Architects (IIA) is the National body of Architects in the country. IIA originated as The Architects Student's Association (1917-22) on May 12th 1917 and the first historic meeting was held in Mr.Foster King's bungalow where the famous Rudyard Kipling was born. Mr.George Wittet, the then Consulting Architect to the Government of Bombay was elected the first President. This metamorphosed into The Bombay Architectural Association (1922-1929) on 3rd August 1922 with Mr.Claude Batley as President.

On 2nd September 1929, the body was reorganized and registered as THE INDIAN INSTITUTE OF ARCHITECTS with its primary objective being "To encourage the study of Architecture, to elevate the standard of Architectural Practice and by mutual support, to promote the interests of Architects throughout India". In 1929, its membership was 158 and today it has crossed the 20000 milestone. IIA plays a major role in promoting the profession of architecture by organising and uniting the Architects of India to promote aesthetic, scientific and practical efficiency of the profession both in Practice and in Education.We are at a historic period in the history of IIA as it is poised to complete its 100th year. The Institute has 21 Chapters, 47 Centres and 14 Sub-centres across India.

The West Bengal Chapter of IIA is one of the most active chapters and was recently awarded the Best Chapter Award at the National Convention of IIA in december 2016 in Bangalore.



CONNECTING

HISTORIES

ARCHITECTURAL COUNCIL OF INDIA
MEMBER OF THE ARCHITECTS' EDUCATION BOARD
FOUNDED: 1929 / REORGANIZED: 1929

DELEGATE REGISTRATION FORM

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CONNECTING HISTORIES - CREDAI-IIA Architectural Convention 3rd & 4th March 2017 at J W Marriott, Kolkata

Delegate Details :

(All fields are mandatory for complete process of registration)

Sl No.	Name	Designation/ Organisation	Email ID	Mobile No.	CREDAI Member	IIA Member & Membership No.	Non-Member	Student
					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
					<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Registration Fee : (for both days)*

Delegate Type	Early Bird Rates (till 15th February)	Regular Rates (From 16th February onwards)
IIA and CREDAI Bengal Members	₹ 3000 per delegate	₹ 4500 per delegate
Non-Members	₹ 3500 per delegate	₹ 4500 per delegate
Students	NA	₹ 1500 per student

*includes lunch

Payment Details : (whichever applicable)

[I] DD / Cheque to be in the name of :

“West Bengal Chapter of the Indian Institute of Architects”

Demand Draft/Cheque : (DD/Cheque No.):	
Bank Transfer (Transaction ID):	
Cash :	

OR

[II] NEFT Transfer Details:

Account Name:	West Bengal Chapter of the Indian Institute of Architects
Account No.	11000017875
IFSC: SBIN0000018	IFSC: SBIN0000018

DELEGATE REGISTRATION FORM

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SEND TO :

The hard copy of the form alongwith the Draft/ Cheque/ Cash may be sent to :
Indian Institute of Architects, West Bengal Chapter,
121, Shanti Pally
Kolkata – 700 107

or

alternatively in case of NEFT transfer, the registration details may be sent as an email to : iiacredaisummit@gmail.com

CONTACT INFORMATION :

For registration details please contact:
Ar. Indranil Ghosh - 9831011595
Ar. Dipankar Das - 9831135661
Ms Tanusree Mukherjee – 98300 70533

GENERAL INFORMATION:

To know more about the event, please contact :

Ms Suparna Dey Ghosh – suparna@credaibengal.in

For general queries, IIA members and CREDAI Bengal members may contact their respective Association offices :

Mr. Subir Mondal - 9836395140

Mr. Salil Bhattacharya - 9831618217

IIA WB Chapter

121, Shanti Pally

Kolkata – 700 107

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ARCHITECTURAL CONVENTION
BY INDIAN INSTITUTE OF ARCHITECTS & CREDAI BENGAL
KOLKATA, 3RD-04 MARCH 2017

For more details please email to :

iiacredaisummit@gmail.com

CREDAI
BENGAL

www.credaibengal.in



<http://iiawbchapter.org>